



**QUENCIETHOMAS**

Celebrity **Interviewer**





## ABOUT QUENCIE

Quencie Thomas, born and raised in Springfield, IL, is a dynamic energy that never meets a stranger. Her celebrity interviews, introduces global superstars to their biggest fans in a way that they feel connected like never before.

Her infectious personality has led to great interviews with celebrities such as **Whitney Houston, Viola Davis, Eddie Murphy, Taraji P. Henson, Loretta Devine, Kimberly Elise, Lalah Hathaway, David Oyelowo, Magic Johnson, Bishop T.D. Jakes**, plus many more.

Quencie's career as a Celebrity Interviewer began back on the campus of **Clark Atlanta University** for a show called **Premiere TV**. She then went on to create a 30-minute weekly TV show called, **Studio Q**. Quencie conducts exciting red carpet interviews and intimate sit down conversations with some of the most prominent stars in entertainment. Quencie's conversational interview style allows fans to go beyond social media and tabloid headlines to really connect with the stars they love in an authentic way.

After completing her **Masters degree in Communications**, from the **University of Illinois**, Quencie moved to Hollywood and utilized the skills she developed on **Premiere TV** and **Studio Q** to produce for TV networks like **NBC, CBS, FOX, MTV, BET**, as well as for TV shows like the **Tyra Banks Show** and **Divorce Court**.

# ABOUT STUDIO Q



**Studio Q** is a celebrity interview show serving a predominately African-American female demographic as well as consumers of urban, pop culture. Hosted by **Quencie Thomas (The “Q” in Studio Q)** and Produced by **Tam Anderson**, Studio Q goes one-on-one with actors, musicians, athletes, comedians, plus many more for fun, revealing and in-depth conversations. Some of those stars include:

- **Whitney Houston**
- **Bishop T. D. Jakes**
- **Eddie Murphy**
- **Taraji P. Henson**
- **Kimberly Elise**
- **Earvin “Magic” Johnson**
- **Brandy**
- **Faith Evans**
- **David Oyelowo**
- **Jenifer Lewis**
- **Viola Davis**
- **Lalah Hathaway**

Studio Q offers fun, authentic, and unguarded conversations from celebrities that audiences rarely get to see but are always hungry for. People who watch Studio Q feel like they are more than just a viewer, but a part of the conversation. Our goal is to inspire our audience to feel connected, motivated and renewed in their own life after watching our content. Studio Q is featured on **Quencie.com**, and supported by a daily blog, live-stream broadcasting (Periscope, Busker and Facebook Live), and highly engaged social media channels including: Facebook, Twitter, YouTube, Instagram, a Facebook group V.I.Q. (Very Important QTees) and Google+.



**Whitney Houston**



**Salt N Pepa**



**Faith Evans**



# THE STUDIO Q TEAM



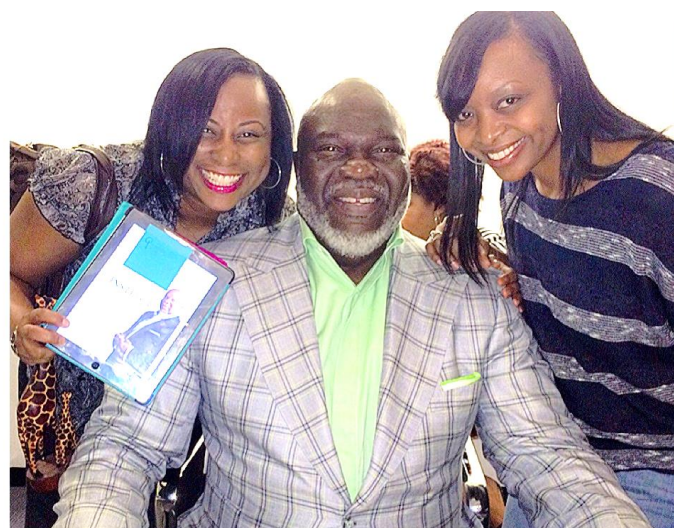
**Studio Q** is made up of best friends, **Quencie Thomas (Host/Producer)** and **Tam Anderson (Producer)**. Quencie has been producing TV shows and interviewing celebrities for over 15 years, and Tam is a singer, who has been in Entertainment Marketing for over 15 years. Together, they have made Studio Q the premiere destination for the best celebrity interviews in Hollywood. Since 2012, this two-woman show has managed everything themselves including: co-hosting a Studio Q podcast show together, booking interviews, researching talent, editing footage, camera operation, website management, social media and so much more. This duo is taking the media world by storm, one celebrity interview at a time.



**Oprah Winfrey**



**Halle Berry**



**Bishop T.D. Jakes**



**Taraji P. Henson**



# MEDIA EVENTS

What events do we cover?



**Studio sessions**



**Charity Events**



**Birthday Events/  
Private Parties**



**One  
-on-  
One**



**TV Set  
Visits**



**Movie  
Premieres**



# QUENCIE'S VIEWERSHIP



Quencie.com - over 200K in traffic per month

[Quencie.com](http://Quencie.com)



YouTube - over 6 million views

[YouTube.com/quenciett](http://YouTube.com/quenciett)



Twitter - over 58K followers

[Twitter.com/quencie](http://Twitter.com/quencie)

[Twitter.com/studioqtv](http://Twitter.com/studioqtv)

[Twitter.com/teamstudioqtv](http://Twitter.com/teamstudioqtv)



Facebook - over 38K likes

[Facebook.com/quencie](http://Facebook.com/quencie)

[Facebook.com/studioqtv](http://Facebook.com/studioqtv)

[Facebook.com/ForTheLoveofWhitney](http://Facebook.com/ForTheLoveofWhitney)



Google+ - over 4.1 million views

[plus.google.com/+QuencieThomas/posts](http://plus.google.com/+QuencieThomas/posts)



Instagram - over 8000 followers

[Instagram.com/quencie](http://Instagram.com/quencie)

[Instagram.com/studioqtv](http://Instagram.com/studioqtv)



Periscope - over 2000 views

[Periscope.tv/quencie](http://Periscope.tv/quencie)

[Periscope.tv/studioqtv](http://Periscope.tv/studioqtv)



# PRESS/MEDIA

AS SEEN ON...





# QUENCIE AND WHITNEY



Quencie was chosen out of thousands of people to interview her childhood idol, Whitney Houston, on an **MTV** show called, "**FANatic.**" The show featured everyday people surprised with the opportunity to meet and interview their favorite celebrity. Quencie was flown from her hometown of Springfield, IL, to New York City to interview Whitney at MTV's Time Square studio. Quencie's interview with Whitney was memorable from beginning to end. The two bonded immediately and interacted more like longtime friends instead of fan and star. According to Co-Creator and Executive Producer of FANatic, **Ed Connelly Jr.**, the Whitney Houston interview was one of the highest rated shows of the "FANatic" series. When asked specifically about Quencie's interview performance, his response was: "*Honestly, I think she was one of the best interviewers, we've ever had.*"





STUDIO Q PRESENTS:

# FOR THE LOVE OF WHITNEY (DOCUMENTARY)



**“Brilliant.”**

**- Bill Duke  
Director, Producer, Actor**

Studio Q's own Quencie and Tam, created a 100-minute documentary on Whitney Houston entitled Studio Q Presents: “For the Love of Whitney.”

This is a project that grew out of frustration over the lack of positive portrayals of Whitney Houston in the media following her passing. Quencie and Tam were tired of Whitney being defined more by her struggles rather than her triumphs. So, they created the Whitney tribute that they wished to see in the world. “For The Love of Whitney” is a collection of never before seen celebrity interviews who share untold stories about Whitney.

It is the best thing you NEVER saw about Whitney.



**Whitney Houston’s last red carpet appearance was at Kelly Price’s Pre-Grammy party in Los Angeles, CA. Whitney only stopped to talk to Quencie - 2/9/2012**

# STUDIO Q PRESENTS: FOR THE LOVE OF WHITNEY

READ WHAT WHITNEY HOUSTON FANS SAID ABOUT THE DOCUMENTARY



Madi Jayne Pareti

Abduel Hall

Francine Alexander

Alexandr Skorodumov

*"A MUST HAVE FOR ANY WHITNEY HOUSTON FAN!!! I GOT MINE AND IT'S MIND BLOWING! Executive produced by Quencie Thomas, Tam Anderson & EMMANUAL LEWIS. s p r e a d t h e w o r d! Celebrities talking about, reminiscing about, sharing personal stories about, getting emotional about NIPPY & singing their favorite songs from THE VOICE. It's the best thing I've seen on her period (ever)! The fact that the producers really KNEW Whitney personally gives this documentary a very special uniqueness. One of excitement... one of sadness... but at the same time one of victory and of legacy and magic... all of the things that Whitney's gift brought to us. I have been a Whitney Houston fan since 1984 (before her first album) and I stand by my endorsement ... This IS a MUST HAVE Documentary about the VOICE, woman, beauty, poise, charisma, energy & love for communication through music that captivated us all." THIS WILL BE THE BEST PROJECT YOU HAVE EVER SEEN. "Your work washed out all that ugliness the media has put in peoples head. I tell ya, I can't get enough of that video."*

— Abduel Hall - Los Angeles, CA

*"Wow!!!! I just watched the DVD and was blown away!! I laughed throughout and damn near cried at the end. The salutation clip from her touched me the most because even though it was filmed years ago, I know that's truly how she felt. It was so great to hear all the positivity from her friends and fans in the industry was so inspiring. I thank you and Tam for doing this documentary and putting in the time, money, energy, and most importantly the LOVE into this project and sharing it with the rest of us! I agree wholeheartedly with DeVon that I just want her to be known for her triumphs and not her tribulations because she was so much more than all of that. She was also more than just a singer and actress to people like you and me. She was an inspiration to all walks of life and this documentary shows that! I will always treasure this DVD! We miss you Nippy!"*

— Madi Jayne Pareti - Cape Girardeau, MO

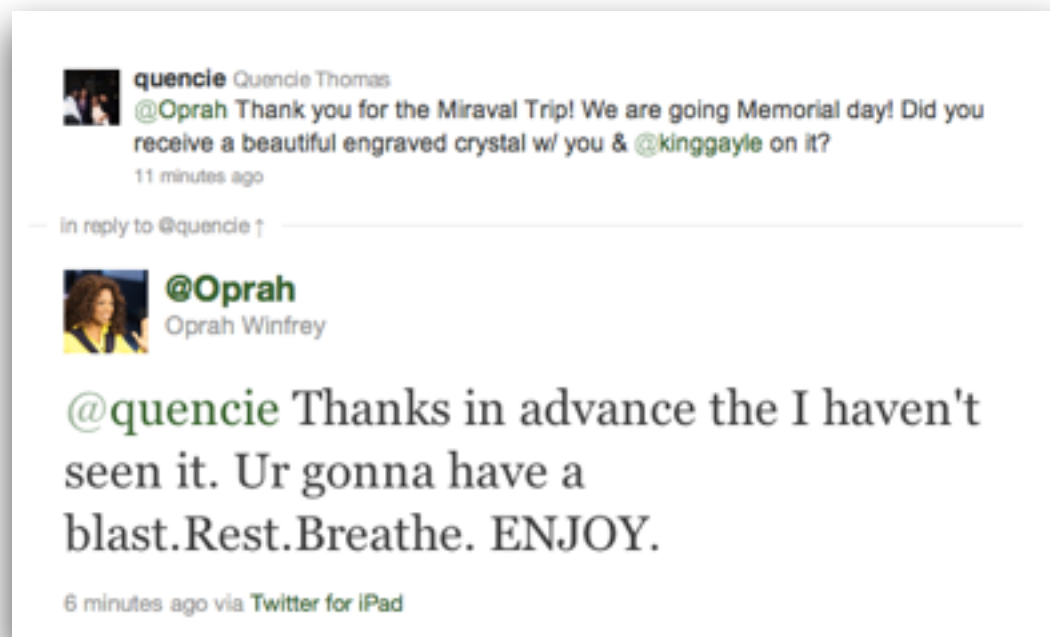
*"I'm speechless. Just wow. Thank you from the bottom of my heart. Tears and happiness. If you love Whitney Houston you have to get yourself a copy if 'for the love of Whitney' produced by @StudioQTV @4everTam & Emmanuel Lewis. Best documentary of Whitney Houston. NO NEGATIVITY BECAUSE WHITNEY WASN'T A NEGATIVE PERSON!! her talent is her legacy not lies and drama! Whitney Fans! You gotta see what Quencie has done! It's awesome."*

— Ryan LK - United Kingdom



# QUENCIE AND OPRAH

**During Oprah's 25th season, Quencie & Tam were chosen to attend the "Best Friend" show taping. Quencie asked Oprah and Gayle a question that became the Featured Video on Oprah.com**



**Quencie & Tam received a trip to the Miraval Spa & Resort while on the "Best Friend" Oprah Winfrey Show.**

# QUENCIE FEATURED ON OWN



OWN commercials featuring a tweet from Quencie (@StudioQTV)



Quencie was chosen to be an "Owner" and tweet about OWN shows during a Twitter Takeover



Oprah tweets with Quencie (@StudioQTV)



# LIVE STREAM BROADCASTING WITH QUENCIE



Interactive live streaming is primarily done from smartphones and mobile devices using apps like Periscope, Facebook, YouTube and Busker. These apps are more than just LIVE, they are INTERACTIVELY LIVE because viewers may chat with the broadcaster and ask questions.

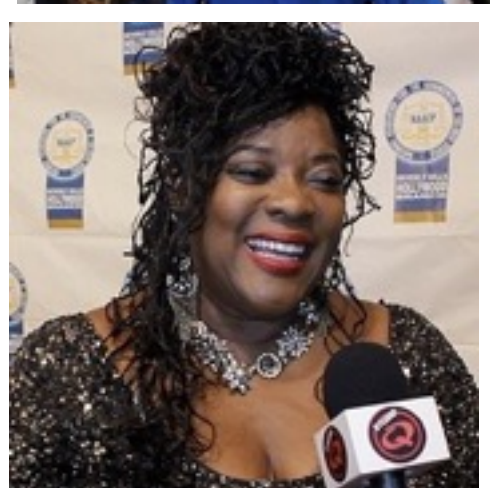
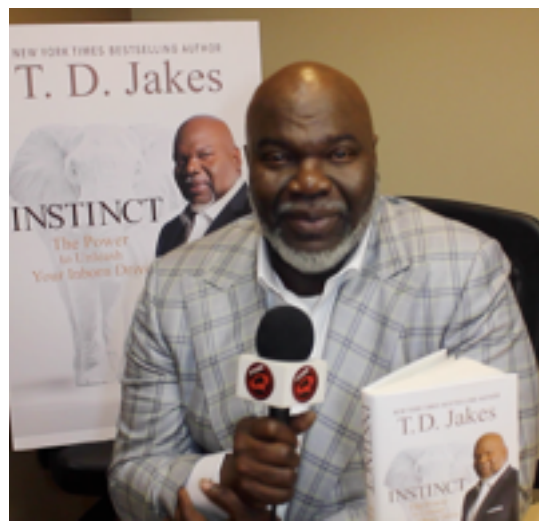
Quencie conducts live stream broadcasts with celebrities: one-on-one, on the red carpet and more. Quencie will also include the behind-the-scenes of an interview and offer **Q-Tips** for people interested in interviewing celebrities. These Q-Tips include: the do's and don'ts of the red carpet, how to prepare for an interview, necessary equipment, editing and more.

A promotional graphic with a red background. On the left, there are four social media icons: Periscope, Twitter, Blab, and Facebook. Below them is the text: "FOLLOW ME ON PERISCOPE, TWITTER, BLAB & FACEBOOK @QUENCIE" and "SEARCH FOR THE HASHTAG #QUENCIE". In the center is a vertical video frame showing a woman (Gabrielle Dennis) holding a microphone. On the right is a computer monitor displaying the Quencie website, with the text "MORE CELEBRITY NEWS, VIEWS & INTERVIEWS AT QUENCIE.COM" below it. A small Quencie logo is at the bottom right of the graphic.

Periscope interview with Gabrielle Dennis, Actress (Rosewood)



# QUENCIE INTERVIEWS THE STARS YOU LOVE



**From Left to Right:**  
**1st Row: Whitney Houston, Taraji P. Henson, Bishop T.D. Jakes, Jenifer Lewis**  
**2nd Row: LL Cool J, Faith Evans, Viola Davis, Magic Johnson**  
**3rd Row: Leah Remini, Loretta Devine, Kimberly Elise, Michael Ealy**  
**4th Row: Vanessa Williams, Kirk Whalum, Terrell Suggs, David Oyelowo**



# AFTER THE INTERVIEW, CELEBRITIES SAID WHAT...



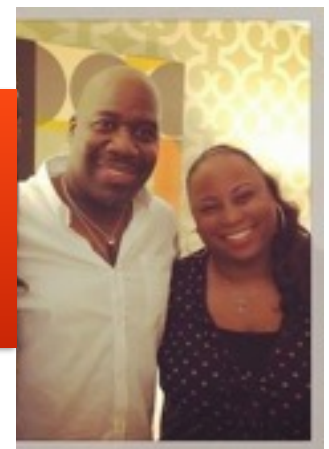
*I'm thrilled to know Quencie T. Thomas –*  
**Whitney Houston (Grammy-Award Winning singer/  
actress)**

*This is the best interview I've done in months –*  
**Lalah Hathaway (Grammy-Award Winning singer)**



*These young journalists had me so relaxed I really let my nappy hair out!  
Beautifully done! Had a blast doing this interview with Studio Q by the  
pool –* **Jenifer Lewis (Actress/Singer 'What's Love Got To Do With It',  
Black-ish)**


*You were good. I mean, you were really good. I  
don't like you. You're too good. Them hard  
questions. –* **Will Downing (R&B/Jazz Singer)**




*This is the BEST interview I've ever had. No one has  
ever asked me that question-* **Kirk Whalum (Musician)**

# WHAT CELEBRITIES ARE SAYING ON TWITTER





 **Kimberly Elise** @iKimberlyElise · 20 Apr 2014  
Ck out one of the most fun interviews I've ever done. Thks @studioqtv luv u guys! [studioqtv.com/2014/04/exclus...](http://studioqtv.com/2014/04/exclus...)


← ↻ 5 ★ 6 ...

 **miki howard** @MikiHowardlive · 7 Apr 2014  
@StudioQTV I love you guys so much it's incredible how you support me


← ↻ 3 ★ 3 ... [View conversation](#)

 **lalah hathaway** @lalahhathaway · 3 Feb 2014  
@StudioQTV 1st of all- that was AWESOME.


RETWEET 1 FAVORITES 2 

 **Martha Wash** @Martha\_Wash · 14 Jan 2013  
@StudioQTV I def had a great time with u. We need 2 do it again!! Xoxo


← ↻ 1 ★ 1 + 👤 ...

 **Jenifer Lewis** @JeniferLewis · 26 Sep 2012  
Had a blast doing this interview w @4everTam @StudioQTV out by the pool. [youtu.be/SCH3QPwwpJw](http://youtu.be/SCH3QPwwpJw)


← ↻ 3 ★ 1 ... [View media](#)

 **ICON MANN** @ICONMANN · 25 Jun 2013  
Thank you @StudioQTV and @OmariHardwick! We loved having you at our Inaugural event.


← ↻ ★ 1 + 👤 ... [View conversation](#)

 **Gail Nobles** @ToonsAli · Jul 24  
@StudioQTV If I were rich and had pull, you would have your own show on television.

← ↻ ★ 1 ...

 **carmen gonzales** @gonzales4545 · Jun 6  
@StudioQTV @DaOnlySalt @DaRealPepa @TheSaltNPepa I love your interview you always seem to just be talking with your homies

← ↻ 1 ★ 4 ... [View conversation](#)

 **James Brazil Mgmt** @jobrazil3 · 22 Aug 2013  
It's people in this industry who are TRULY INDUSTRY like @StudioQTV! They exude it and stay positive while blooming like a rose! Thank you!

← ↻ ★ 1 ... [View conversation](#)



# ADVERTISING/SPONSORSHIPS/LICENSING

Advertise with Quencie and expose your brand or product to thousands of viewers.

## **Video Advertising - starting at \$1000**

Quencie.com reaches thousands of readers each month with an established social media following across all platforms. We can offer you ad placement in the beginning of celebrity interview videos.

### **Types of ads include:**

- 15-30 sec spots (prices vary) - you provide mp4 or .mov file
- Quencie will record a 10 sec video stating "this interview is brought to you by (your company)"
- You provide your company logo and website
- Interviews will be featured on [quencie.com](http://quencie.com) and on Social Media (Facebook, Twitter, Google+ and Instagram)
- Only one sponsor per video. Ad space is available on a first come basis. Contact us for more info.

## **Sponsored Posts on Quencie.com - \$750**

Quencie loves trying new products, and if you feel your product or brand is a match for her audience, please contact us. She will give her audience an honest opinion about your product(s). Includes a mention on Facebook and Twitter.

## **Live stream broadcast Sponsor - \$500**

- Quencie will say that the Live Stream Broadcast is "brought to you" by your brand, and say your tagline (if available). You must provide us with the tagline.
- Quencie will broadcast live "before" and "after" the event
- Live Stream Broadcast video will be featured on [quencie.com](http://quencie.com) and on Social Media (Facebook, Twitter, Google+ and Instagram)

## **Licensing Video Content**

We have 100's of high quality celebrity interviews, and you can license them at an affordable rate. You may purchase footage on a per-clip basis in our raw, unwatermarked format for \$1,000 with all rights therein. Or you can identify the footage you wish to license by second at \$45/per second. If you're interested in this option, we can turn around the clip you want in less than 24 hours. We accept payment via Paypal at [paypal.me/quencie](http://paypal.me/quencie)

# INTERVIEW RATES

## What do you get from a Studio Q Interview?

Quencie and Tam provide the type of interviews (conversations) that are intimate and revealing, yet fun and entertaining. We research each guest thoroughly in order to get information that is not easily found. This method always leaves the guest in awe wondering how we knew things. They usually respond with, "You've been doing your research." The intention behind each interview is to ask the questions that haven't been asked, and to establish a true connection. For each interview(s), we travel to the destination and we film each interview using our own HD cameras, microphones, lights and other equipment. We edit each interview using Final Cut Pro X and upload to YouTube. We then post each interview to Quencie.com and across all of our Social Media channels. If you are looking for a full service, professional production company, you are free to hire your own camera person and production company to satisfy your needs. We can simply conduct the interview. Please take a look at our interviews beforehand on [quencie.com](http://quencie.com) to see our style and quality.

## The minimum amount for a sit-down interview, in which we do everything ourselves (not including long distance travel), is \$1600. The breakdown is as follows:

- Pre-Production for sit-down: \$100/hour (min 4 hours) - this includes researching contacts and info about the guest
- Event Rate for Interviewer and Videographer: \$300/hour (min 2 hours)
- Post-Production/Editing: \$150/hours (min 4 hours)
- Mileage (if we have to drive outside a 30 mile radius): \$.50/mile; will provide a mileage report
- Master Copy via dropbox.com

## If there is long distance traveling, the minimum cost is \$1600 (as mentioned above) + the cost of travel. The breakdown is as follows:

- Pre-Production for sit-down: \$100/hour (min 4 hours) - this includes researching contacts and info about the guest
- Event Rate for Interviewer and Videographer: \$300/hour (min 2 hours)
- Post-Production/Editing: \$150/hours (min 4 hours)
- Mileage (if we have to drive outside a 30 mile radius): \$.50/mile; will provide a mileage report
- Overnight stays (all basic expenses, airfare, lodging, meals, etc.): Reimbursed by actual receipt
- Master Copy via dropbox.com

## In-person interview where you book the guest(s), conduct the research and provide the questions:

Interview/Post-Production: \$1000

## Skype/Phone Interview where we book the guest(s), conduct the research and setup the interview

- Interview/Pre-Production/Post-Production: Flat rate of \$600 - this includes researching contacts and guest info, and post-production editing (Skype)

## Skype/Phone Interview where you supply all of the contacts

- Interview/Pre-Production/ Post-Production: Flat rate of \$500 - this includes researching guest info and post-production editing (Skype)

## Skype/Phone Interview where you book the guest(s), conduct the research and provide the questions

- Interview/Post-Production: Flat rate of \$300



# INTERVIEW DEPOSIT INFO

In order to secure our services, you must pay a deposit equalling half of the total cost of our services. If for any reason we are unable to deliver the services you requested, you will be reimbursed 75% of your deposit back. 25% is non-refundable due in part to the time and effort we invest into researching, booking and delivering your celebrity interview(s). You will be required to pay the total cost of our services within 7 days of receipt of each interview. We have up to 3 days to deliver the interview. Unless stated and agreed upon, all interviews include: interviewing and editing. We cannot 100 % percent guarantee the booking of any celebrity interview. If you choose to book your own celebrity guests and hire your own film crew, we would only be responsible for conducting the interview. We reserve the right to refuse asking questions that are offensive, vulgar or completely opposite from our brand. We must approve questions before interview.

**Note:** Contact us if you want us to conduct an “exclusive” interview where we use your mic and logo, and you own all rights to the interview.

# CONTACT QUENCIE

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PHONE:

818-257-9001

WEBSITE:

[QUENCIE.COM](http://QUENCIE.COM)

FOLLOW QUENCIE:

[FACEBOOK.COM/STUDIOQTV](https://FACEBOOK.COM/STUDIOQTV)

[@QUENCIE](https://TWITTER.COM/QUENCIE) / [@STUDIOQTV](https://TWITTER.COM/STUDIOQTV)

[@QUENCIE](https://PERISCOPE.COM/QUENCIE) and [@STUDIOQTV](https://PERISCOPE.COM/STUDIOQTV)

[@QUENCIE](https://PINTEREST.COM/QUENCIE) and [@STUDIOQTV](https://PINTEREST.COM/STUDIOQTV)

